

● Vacation Rental Case Studies

PROJECT PORTFOLIO

Alex Agazzi

Short-term rental Specialist

Operations - Revenue - Systems

A Project Portfolio designed to showcase vacation rental implementation work, OTA systems, operational workflows, revenue support, dashboard and process improvements

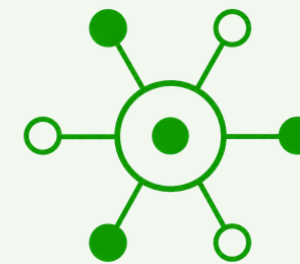
Available on Upwork

Remote - Worldwide

12+ Years in Hospitality

Strenghts

Real STR projects across systems, operations, revenue, data reporting and automation.



Systems

Guesty, Lodgify, OTA's, RMS and more



Operations

Guest Journey and SOP's



Revenue

Pricing & Performance

Project Portfolio Map

Completed project areas and how they connect to property management outcomes.

Project Areas

Systems

Casabot SRL

Guesty systems, OTA Connectivity, automations.

Revenue

Amsterdam Houseboats

Lodgify, SmartPricing, Guest Communication, OTA & direct bookings support

Automation

Mon Boutique Hotel

Google Sheets macros, daily coordination, Reporting.

Operations & Guest Communication

Flagstaff Portfolio

Lodgify Audit, SOP's, Guest journey, Guest Communication, Owner workflows.

Operations

Dickinson Villas

Multi-unit Operations, reservations, Software implementation & Reporting.

Data

Owl Booking

Excel Dashboards, Finance tracking, performance visibility, Guest Communication.

Portfolio Strengths

Implementation work across systems, operations, revenue support, reporting and Guest Communication.

Systems & OTA connectivity



Guest journey automation



Reporting & dashboards



Guest Communication



Casabot SRL

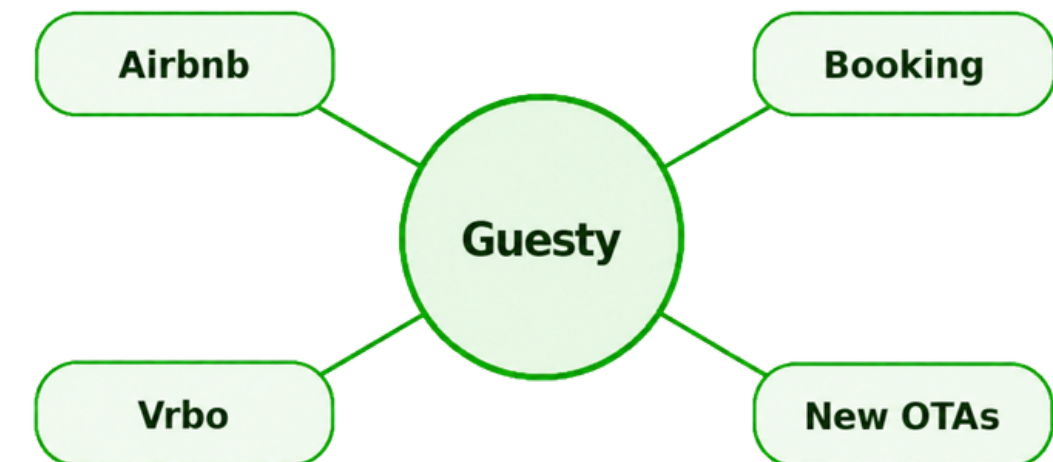
Systems, OTA Connectivity and Guesty Workflows

SYSTEMS CASE STUDY

Vacation Rental Systems Specialist

Focused on making OTA connections, Guesty workflows and listing information more reliable across the company's channel ecosystem.

Guesty & OTA ecosystem



OTA Issue Resolution

Handled OTA connection issues, support tickets and communication with OTA representatives.



Guest Journey Automation

Built and refined Guesty communication flows to support a more consistent guest experience.



Amenities consistency

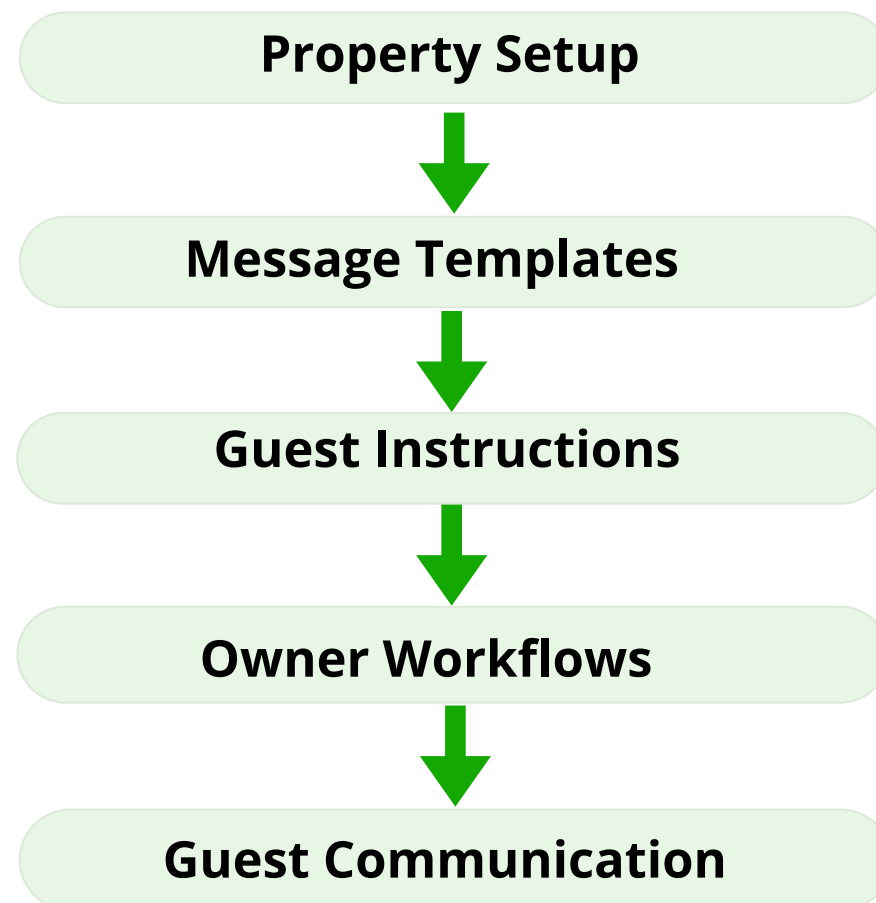
Generated tracking spreadsheets to audit amenities across channels and reduce listing inconsistency.

Flagstaff Portfolio

Operations systems, Lodgify workflows and owner-ready documentation.

Portfolio snapshot

Client portfolio for JT & Jan using Lodgify, Airbnb, Vrbo and direct website workflows.



Operational improvements

- Lodgify audit and messaging workflows for property operations.
- Airbnb/Vrbo alignment, pet fee and rental agreement process support.
- Smart lock coordination and guest access workflow documentation.
- SOP library for refunds, maintenance, parking, pets and check-in.
- Guest journey templates for pre-arrival, after arrival and check-out.



Clear systems for smoother operations

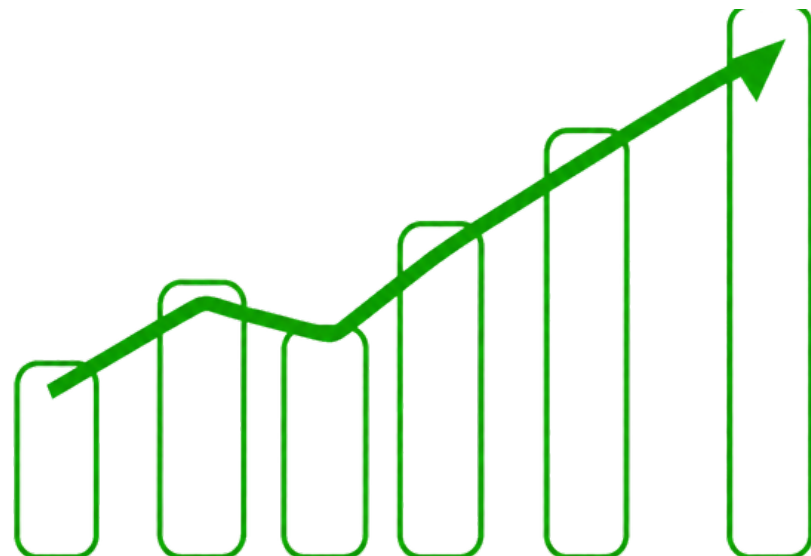
Revenue & channel performance

Pricing, availability, OTA distribution and owner-facing performance visibility.

The Houseboats - Amsterdam

Lodgify - Booking.com - Airbnb - Smartness - Direct

Managed multi-channel reservation workflows, pricing support, SmartPricing RMS, direct booking visibility and communication between owners, guests and platforms.



Dickinson Villas

Reservations - Pricing - Reporting

- Oversaw reservations across Airbnb, Booking.com, Holidu, Atraveo, Vrbo and direct bookings.
- Managed pricing, availability and promotions to support occupancy and revenue and Guest Communication
- Created dashboards and reports to monitor KPIs and property performance.
- Combined operations with revenue tracking for multi-villa management.



Data, dashboards & automation.

Spreadsheets, macros and reporting systems designed to make operations visible.



Mon Boutique Hotel

Google Sheets macros and dashboards to coordinate reception, housekeeping and breakfast workflows.

Automation



Owl Booking

Excel dashboards and financial tracking systems for reservations, expenses and performance visibility.

Data



Reporting systems

Structured KPI summaries, owner reporting and operational trackers to support decisions and accountability.

KPI visibility

Data, dashboards & automation.

Spreadsheets, macros and reporting systems designed to make operations visible.

Systems Setup



- Guesty/Lodgify Setup
- OTA Connection support
- Guest Journey automations
- Amenities consistency audits

Portfolio Proof

Operations Support



- Guest Communication flows
- SOP Creation & Maintenance
- Housekeeping workflows
- Owner & vendor coordination

Portfolio Proof

Revenue Support



- Pricing & availability
- OTA Promotions
- Booking and pace checks
- Owner facing reporting

Portfolio Proof

Please review my proposal to see how I can further support your project.